TapGest digital signage software
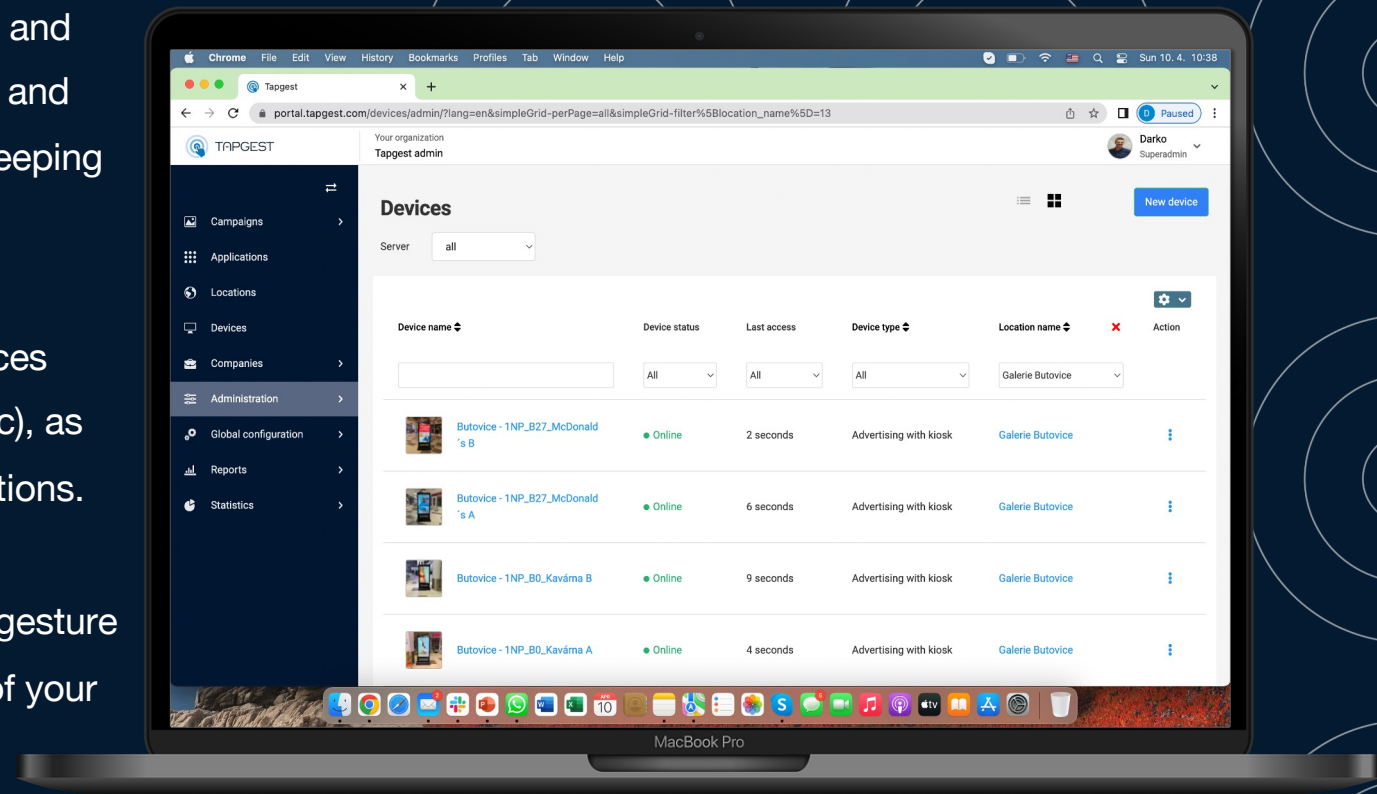
TAPGEST

DIGITAL SIGNAGE IN YOUR HAND

Easy and intuitive online management of all your digital signage hardware.

With our cloud based software you can control and manage all your campaigns, devices, locations and users from anywhere on-line. On any device, keeping your visuals always available.
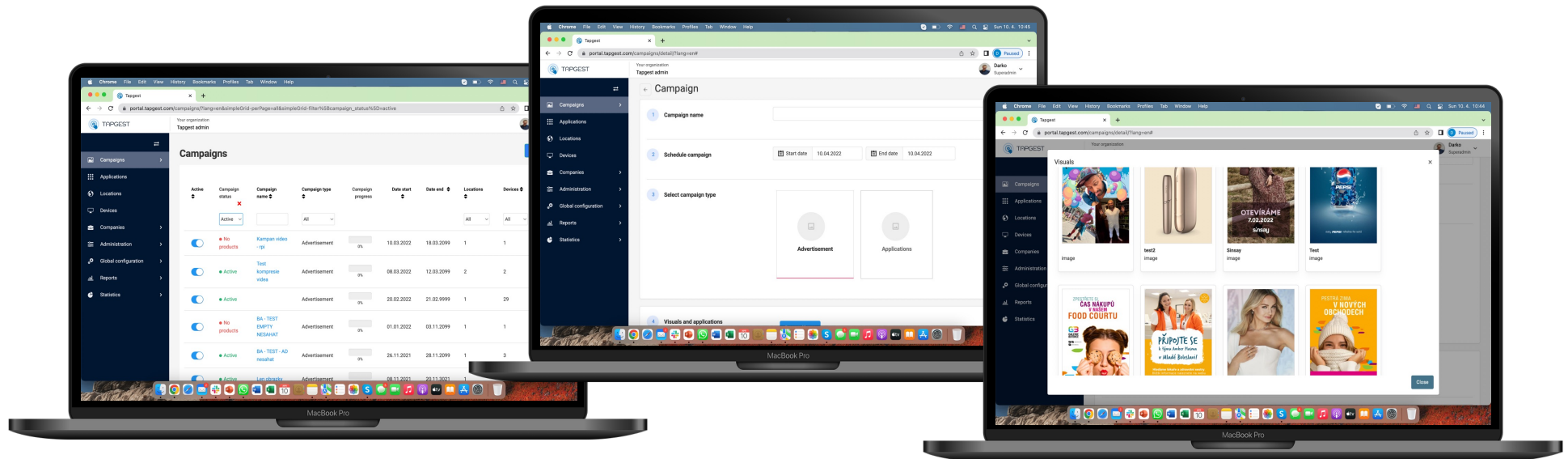
We provide wide range of modes for your devices (advertising, kiosk, games, or combinations, etc), as well as fully scalable and customizable applications.

Display advertisement, set your own touch or gesture controlled content and enjoy the full potential of your digital signage.
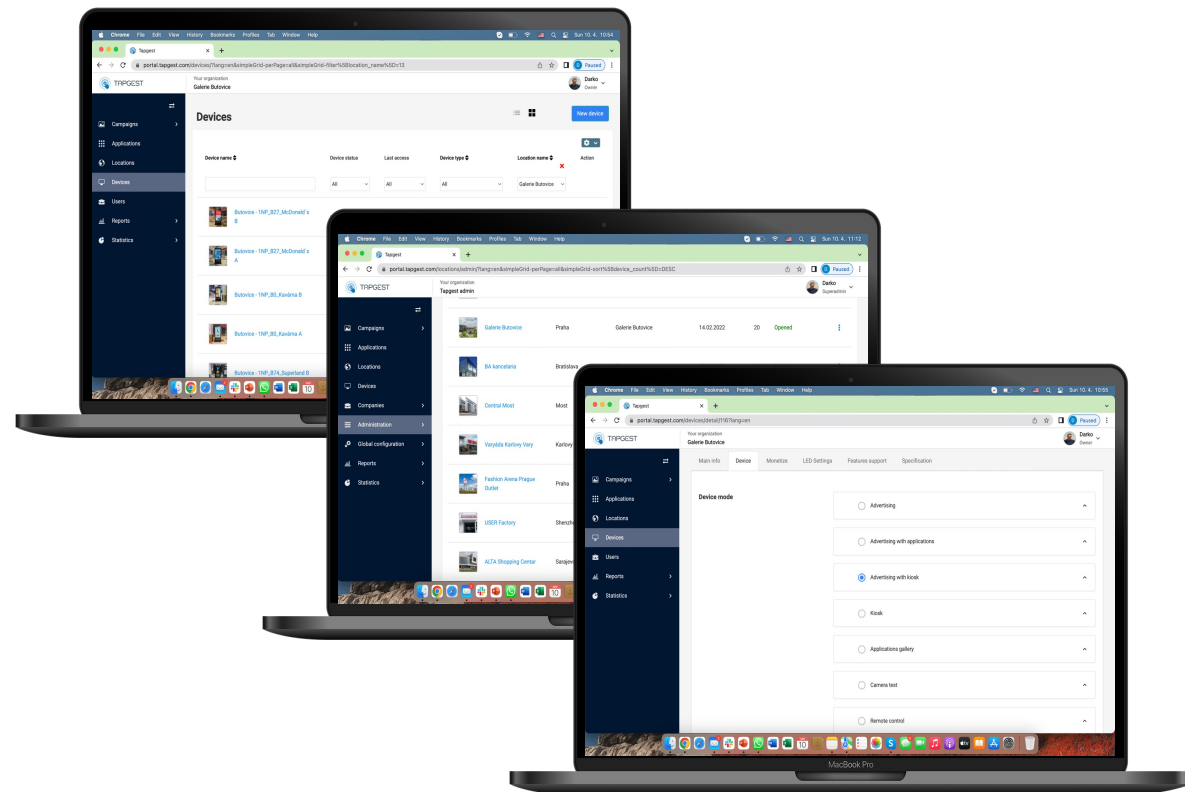
Campaign management

- Create campaign which might contain videos, images, interactive applications or combination of all.

- Select screens, upload content, set camping duration and within few seconds campaign is running

- Possible to setup triggers like it's raining, it's 5pm, person came to sight, person raised left hand to reach the full potential.

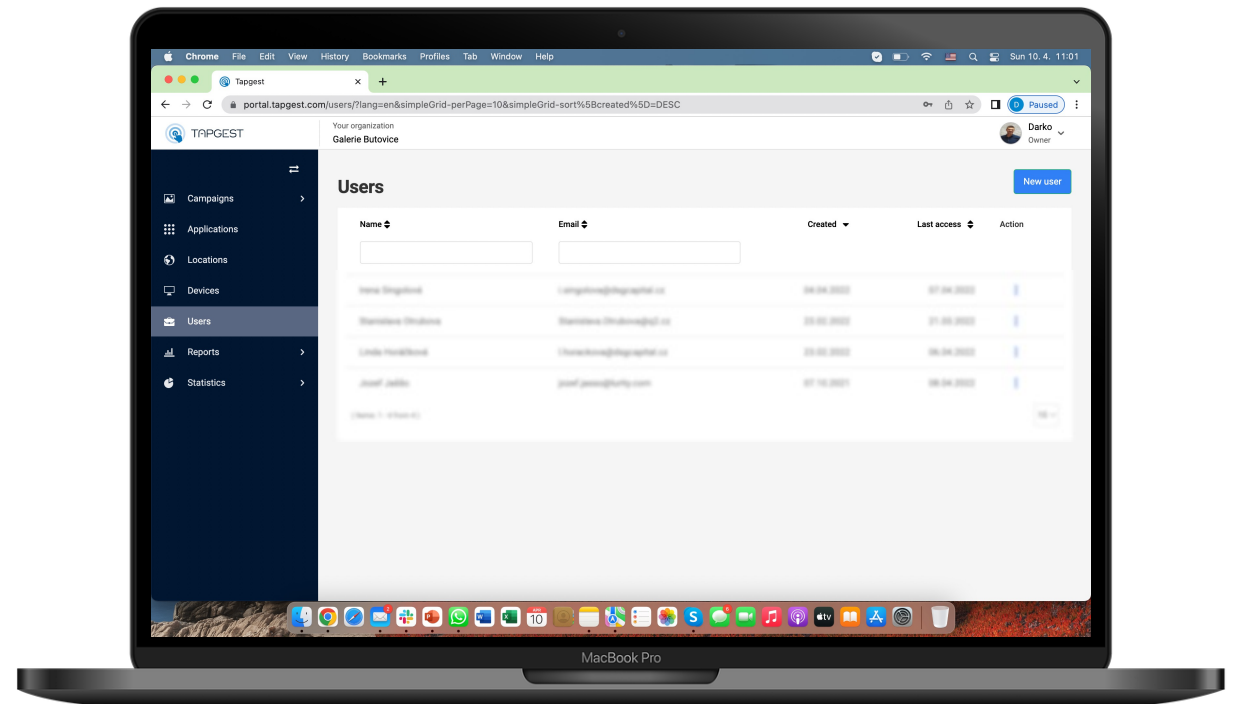**Launch, modify or pause in real time and evaluate the results.**

Devices & locations management

- Manage and control unlimited devices and locations. Design your locations to fit corporate model (whole shopping centre, or groups of devices within shopping centers, for instance by floors…)

- Connect all your new or your existing digital signage equipment under one application platform and manage all from same place.

- Devices support various modes, such as advertising, informational kiosks or gaming devices for events.

- Use our mobile app for remote control and stream in real time, or paint to / from device.
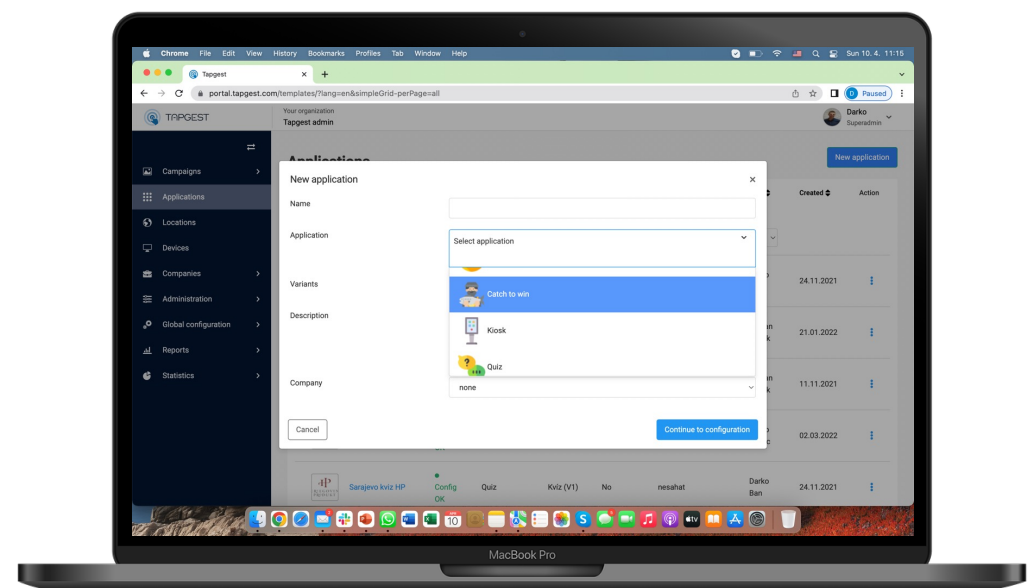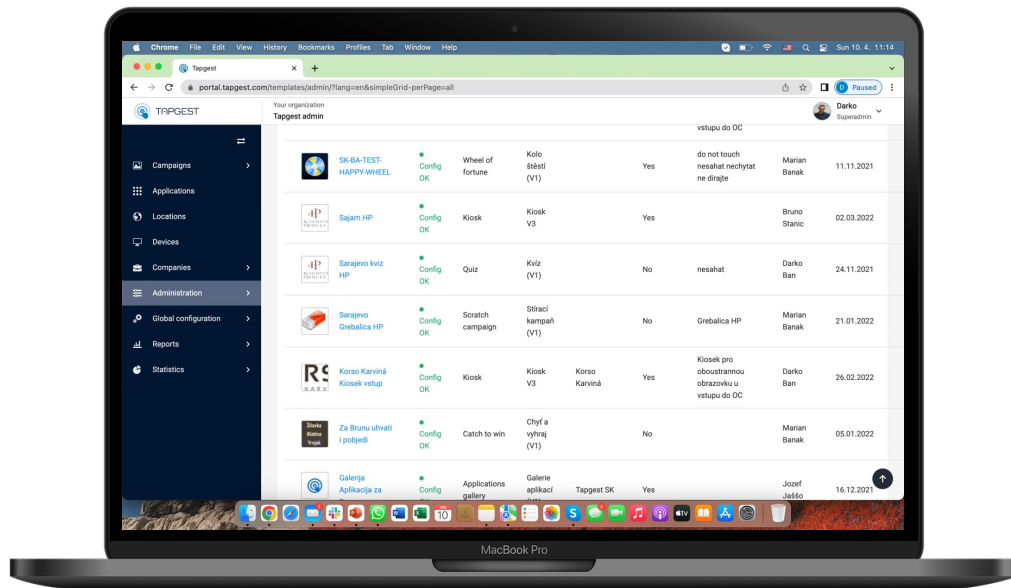
User management

- Unlimited number of users supported.

- Provide access with various privileges to your colleagues or your partnering media agency to manage and monetize your media space.

Scalable applications

- Comes with various default applications (ie. Wheel of Fortune, Kiosk, Quiz, Lottery, and more), fully scalable to your needs.

- Our team can build custom applications based on your requirements, they could be touch or gesture controlled.

- Unlock the full potential and try for instance augmented reality on your device.

Reports & statistics

- You can see high-level or low-level reports for screens and media: media name, media time, number of exposures per media, exposure time played and impressions of each ad.

- In seconds, you can see the general status of your screens and devices, online connectivity, recent playlist and time of content update and more.

- It's up to you what granularity of report you want to see - if you are interested in all screens, groups of screens or single screen.

- Analyze interactions with your interactive apps.

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